



# FIDO Taipei Seminar 2025

Welcome to Passkey World

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Sponsorship Opportunities

moda

Supervisory Authority



**December 2<sup>nd</sup>, 2025**  
Grand Hyatt Taipei

# About the Seminar

Align your brand with the future of digital security by sponsoring the FIDO Taipei Seminar 2025, the pivotal event in Taipei, Taiwan, on December 2nd. This 1 Day seminar is dedicated to user authentication, with a focus on phishing-resistant authentication using passkeys. It brings together CISOs, business leaders, product managers, security strategists, and identity architects to share expertise and gain the tools to roll out passkeys, while deepening their understanding of technologies and approaches to secure the broader identity and access management lifecycle.

With a gathering of 200+ delegates, it's an unparalleled opportunity for brand visibility and thought leadership in the Asia-Pacific region's tech landscape. The program is rich with opportunities for sponsors to connect with an audience eager for expertise in passkeys and secure digital identities. Sponsorship puts your brand on center stage, directly in front of professionals and policymakers shaping the future of digital trust and security.

Step forward as a sponsor for the FIDO Taipei Seminar 2025 to anchor your brand in the conversation on digital trust and security. In a time where cybersecurity is paramount, your support for the seminar demonstrates a commitment to innovation and the development of secure, user-friendly digital ecosystems. Engage with us at the seminar and be part of setting the benchmark for authentication technologies.

Join us at FIDO Taipei Seminar 2025 and be part of shaping the future of digital identity and security.



# Seminar Info

- **Theme:** Welcome to Passkey World
- **Date & Time:** 08:00 – 17:00, Dec. 2<sup>nd</sup> (Tue), 2025

**Registration/Demo** 08:00 – 09:00

**Seminar** 09:00 – 16:00

**Networking/Demo** 16:00 – 17:00

**Venue:** Grand Ballroom I, Grand Hyatt Taipei  
(Taiwan, 110061, Taipei 2, SongShou Road, 3F)

- **Host:** FIDO Alliance
- **Host Sponsor:** Lydsec
- **Guiding Organization:** Ministry of Digital Affairs (MODA)
- **Target Attendees:** 200
- **Sponsor Booths:** 16

# Venue

台北君悅酒店  
**GRAND | HYATT**  
TAIPEI

## Grand Ballroom I GRAND HYATT TAIPEI

Address:  
Taiwan, 110061, Taipei 2,  
SongShou Road, 3F



# Agenda

*Coming Soon!*



*\*The contents may change upon prior notice to committed sponsors.*

# Sponsorship Structure

| BENEFITS                                                                               | HOST SPONSOR      | PLATINUM<br>(USD8,000)  | GOLD<br>(USD5,000)       | SILVER<br>(USD3,000)      | BRONZE<br>(USD1,000)    |
|----------------------------------------------------------------------------------------|-------------------|-------------------------|--------------------------|---------------------------|-------------------------|
| Available Slots                                                                        | <b>Sold Out !</b> | <b><i>Sold Out!</i></b> | <b><i>2 out of 3</i></b> | <b><i>7 out of 10</i></b> | <b><i>Unlimited</i></b> |
| Available Keynote Session                                                              |                   | Yes(15 min)             | NA                       | NA                        | NA                      |
| Session Slot                                                                           |                   | NA                      | Yes(10 min)              | NA                        | NA                      |
| Demo Booth & Sizes                                                                     |                   | See the specs           | See the specs            | See the specs             | NA                      |
| Promotional Video Streaming during break                                               |                   | Yes(3 min)              | NA                       | NA                        | NA                      |
| Logo placement on event homepage & marketing material (size/placement tiered by level) |                   | Yes                     | Yes                      | Yes                       | Yes                     |
| Logo placement in hold slides                                                          |                   | Yes                     | NA                       | NA                        | NA                      |
| Logo placement in the venue                                                            |                   | Yes                     | Yes                      | Yes                       | Yes                     |
| Recognition in all press releases associated with the event                            |                   | Yes                     | Yes                      | NA                        | NA                      |
| Acknowledgment via FIDO Alliance social channels                                       |                   | Yes                     | Yes                      | Yes                       | Yes                     |
| Opt-In Registration Data                                                               |                   | Yes                     | Yes                      | Yes                       | Yes                     |

*\*The contents may change upon prior notice to committed sponsors.*

# Booth Design Specifications

# Sponsor Booth (Platinum)



- ✓ Table x 1 :  
(W180 X D60 X H74 cm)
- ✓ Rolling Standee X 2 :  
(W90 x H200 cm)
- ✓ Introduction board x 1:  
(W180 x H200 cm)
- ✓ Power Supply x 1:  
(110V, 2 outlets)

(\*) All booth specifications will be the same for all sponsors except for # of Rolling Standee.

(\*) Production team will print all art graphics and banners.

# Sponsor Booth (Gold and Silver)



- ✓ Table x 1 :  
(W180 X D60 X H74 cm)
- ✓ Rolling Standee X 1 :  
(W90 x H200 cm)
- ✓ Introduction board x 1:  
(W180 x H200 cm)
- ✓ Power Supply x 1:  
(110V, 2 outlets)

(\*) All booth specifications will be the same for all sponsors except for # of Rolling Standee.

(\*) Production team will print all art graphics and banners.

# How to Apply for Sponsorship



To request sponsorship, fill out the [Request Form](#).

Sponsorship will be allocated based on the FIDO Alliance Sponsorship Policy on a priority basis based on:

1. membership level; and then,
2. by the date and time that we received your request.

You have 14 days to sign the contract before the sponsorship is released to other parties.

Once your signed contract is received, we will generate an invoice with net 30 payment terms. Sponsorship benefits begin upon receipt of payment.

*\*If you have outstanding bills, you will not be eligible to sponsor this event.*



# Questions?

Contact Atsuhiro Tsuchiya at [tsuchiya@fidoalliance.org](mailto:tsuchiya@fidoalliance.org)