

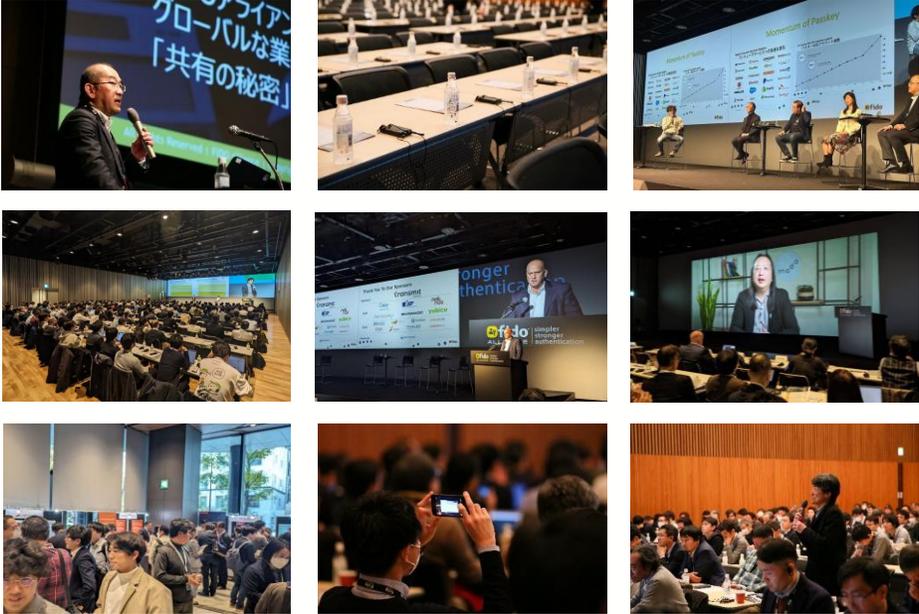
FIDO Tokyo Seminar

2025 SPONSORSHIP OPPORTUNITIES



2025 Tokyo Seminar - Held to full spec!

- Venue: Tokyo Port City, Takeshiba Hall , <https://www.portcity-hall.tokyo/>
- Date and time: December 5 (Fri.), doors open at 12:00 p.m.
- Reception: from 6:00 p.m. to 7:00 p.m. (tentative)
- Admission: Free
- Number of Delegate: 300+
- Reception: Yes (standing buffet, alcohol provided)
- Number of sponsor booths: 15+
- Simultaneous translation provided to all the sessions



Venue: Tokyo Port City Takeshiba Hall

Address:

- 1-7-1 Kaigan, Minato-ku, Tokyo Tokyo Port City Takeshiba Office Tower 1st floor

ACCESS:

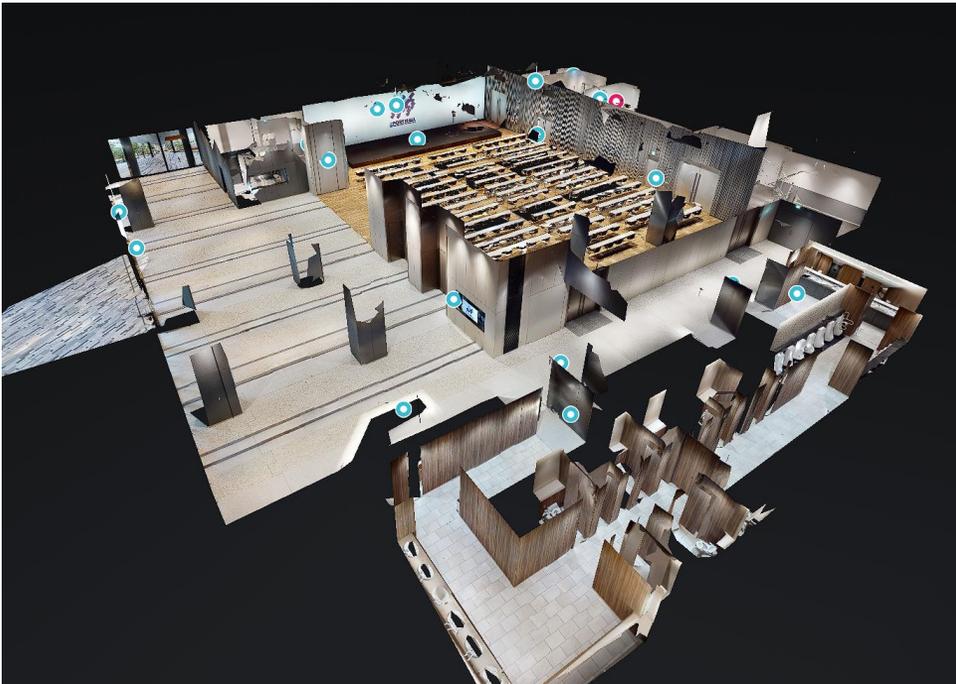
- About a 3-minute walk from the north exit of Hamamatsucho Station on the JR Yamanote Line and Keihin Tohoku Line
- About a 3-minute walk from Daimon Station on the Toei Subway Oedo Line and Asakusa Line
- About a 1-minute walk from Takeshiba Station on the Yurikamome Line



Hall Layout

✓ Available **15+** Sponsor Booth!

✓ Available **300+** Classroom layout



Sponsor Plan for 2025 Tokyo seminar

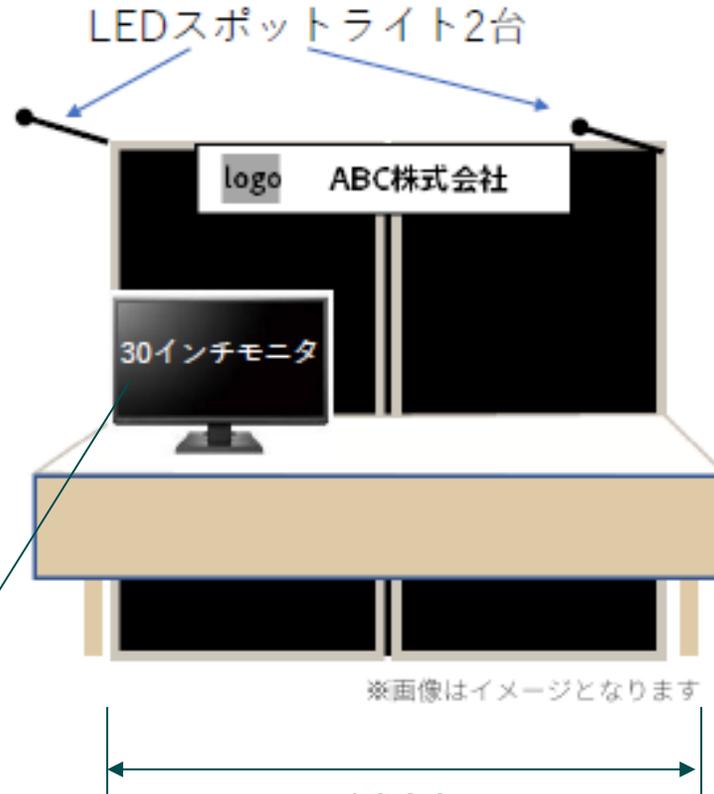
	Signature Sponsor	Gold Sponsor	Silver Sponsor	Brand only Sponsor	Note
Number of Slots	SOLDOUT	6 out of 6	1 out of 8	Unlimited	
Opt-in contacts	All opt-in	All opt-in	in-person participant	N/A	
Speaking Slots	Live: 15 minutes (must be neutral session)	Live:3 minutes(1slide)	N/A	N/A	
Available on demand content	✓	up to 10min on demand content	N/A	N/A	
Booth	✓	✓	✓	N/A	
	Booth size: W1980×H2400	Booth size: W1980×H2400	Booth size: W1980×H2400		
	Close to Refreshment table	w900xh200	w900xh200		
	Signage W1500xh200	30 inch monitor	N/A		
	50 inch monitor	Desktop Catalog Stand	Desktop Catalog Stand		
Available promotional short video before opening and breaktime	✓ Up to 3 min	N/A	N/A	N/A	Not too much commercialize messaging. FIDO Alliance will review the content beforehand.
Logo and welcome address at Networking reception	✓	N/A	N/A	N/A	
Logo placement in hold slides	✓	N/A	N/A	N/A	
Logo placement on event homepage & marketing material (size/placement tiered by level)	✓	✓	✓	✓	
Acknowledgment via FIDO Alliance social channels	✓	✓	✓	✓	
Brochure/collateral for participants	✓ Up to 3	✓ Up to 2	✓ Up to 1	N/A	
Price(USD)	\$10,000	\$6,000	\$3,000	\$1,000	

Basic sponsor booth spec

(Signature Sponsor)



(Gold Sponsor)



2400

1980

- Wifi connection provided
- A4 sized catalog stand on the table
- Power Supply available
- No monitor available for Silver

Presentation exposure opportunity:

Speaking slot during seminar

Signature: 15 minutes
Gold: 3 minutes



Available on-demand content

Video will be available on the FJWG YouTube channel after the event.

Signature: Live session will be recorded
Gold: 10 minutes (Please provide the recorded movie)



How to Apply for Sponsorship

To request sponsorship, fill out the [Request Form](#).

Sponsorship will be allocated based on the FIDO Alliance Sponsorship Policy on a priority basis based on:

- 1. membership level; and then,
- 2. by the date and time that we received your request.

You have 14 days to sign the contract before the sponsorship is released to other parties.

Once your signed contract is received, we will generate an invoice with net 30 payment terms. Sponsorship benefits begin upon receipt of payment.





Questions?

Contact Atsuhiro Tsuchiya
tsuchiya@fidoalliance.org