

**June 12, 2025 | 10:00 AM – 4:00 PM | Dallas, TX**

## Sponsorship Prospectus

Limited sponsorship opportunities are now available for the FIDO Alliance Seminar in Dallas on June 12, 2025. This one-day event, supported by host sponsor Thales, will provide an exploration of the current state of authentication for workforce and consumer sign-ins – with a focus on FIDO and passkeys including adoption status and case studies.

This seminar will bring together experts to discuss:

- The state of adoption and policy updates on phishing-resistant authentication with FIDO and passkeys
- The latest in attacks and threats
- Identity verification technology advances
- Post-quantum cryptography

Sponsoring this seminar supports educational initiatives to advance the FIDO Alliance mission. Sponsors will also benefit from complimentary passes for staff and customers, 1-1 networking opportunities and branding in promotional materials and onsite at the event.

## How to Apply for Sponsorship

To request sponsorship, please complete this [form](#).

Sponsorship will initially be allocated based on the FIDO Alliance Sponsorship Policy on a priority basis based on: **1)** membership level; and then, **2)** by the date and time that we received your request. After April 11, all remaining sponsorships will be allocated on a first-come, first-serve basis.

Sponsorship Details	Signature	Branding
	1	Unlimited
Quantity	1	Unlimited
Sponsorship Cost	\$8,000	\$1,000
Table in exhibit area	✓	
Speaking Session	15 min	
Complimentary passes	5	
Name and email of opt-in event registrants	✓	
Company name, logo and web link on event website	✓	✓
Company logo on materials throughout event	✓	✓
Social media co-promotion	✓	✓

## Questions?

Contact us at  
[marketing@fidoalliance.org](mailto:marketing@fidoalliance.org).