

Navigating Passkeys: A Deep Dive into FIDO Authentication in Australia

February 7, 2025

Sponsorship Prospectus

Sponsorship and exhibition opportunities are now available for the FIDO Alliance Seminar in Melbourne, Australia, on February 7, 2025. This one-day event will explore the current state of user authentication in Australia and globally, with deep dives into how passkeys work, their benefits, implementation strategies, regulatory considerations, and case studies.

This premier seminar will attract 150–200 influential leaders and decision-makers advancing FIDO authentication across government, consumer, and enterprise use cases. Attendees will gain practical integration strategies and first-hand insights into the transformative impact of passwordless authentication. The agenda will feature expert panel discussions, open Q&As, networking, and real-world examples with actionable takeaways.

As a sponsor, you'll benefit from a branded exhibition space, speaking opportunities, 1:1 networking, and lead generation, including registrant list and complimentary passes.

Act now to showcase your solutions, connect with key stakeholders, and position your brand as a thought leader in Australia's growing market for passkeys and FIDO authentication. Contact us today to secure your sponsorship and shape the future of identity security in Australia, New Zealand, and beyond!

How to Apply for Sponsorship

To request sponsorship, please complete this [form](#).

Sponsorship will initially be allocated based on the FIDO Alliance Sponsorship Policy on a priority basis based on: **1)** membership level; and then, **2)** by the date and time that we received your request. After December 9, 2024, all remaining sponsorships will be allocated on a first-come, first-serve basis.

Sponsorship Details

	Signature	Platinum	Gold	Branding
Quantity	2	4	6	Unlimited
Sponsorship Cost	\$8,500	\$6,000	\$4,000	\$1,000
Kiosk in exhibit area, including: <ul style="list-style-type: none"> • 1 Brandable Double Panel Wall • 1 Brandable Counter • 1 Arm Light • 2 Bar Stools 	✓	✓	✓	
Speaking Session	✓ (15 min)	✓ (5 min)		
Complimentary passes	10	5	3	
25% discount passes	10	5	3	
Name and email of opt-in event registrants	✓	✓	✓	
Company name, logo and web link on event website	✓	✓	✓	✓
Company logo on materials throughout event	✓	✓	✓	✓
Social media co-promotion	✓	✓	✓	✓

Questions?

Contact us at marketing@fidoalliance.org.