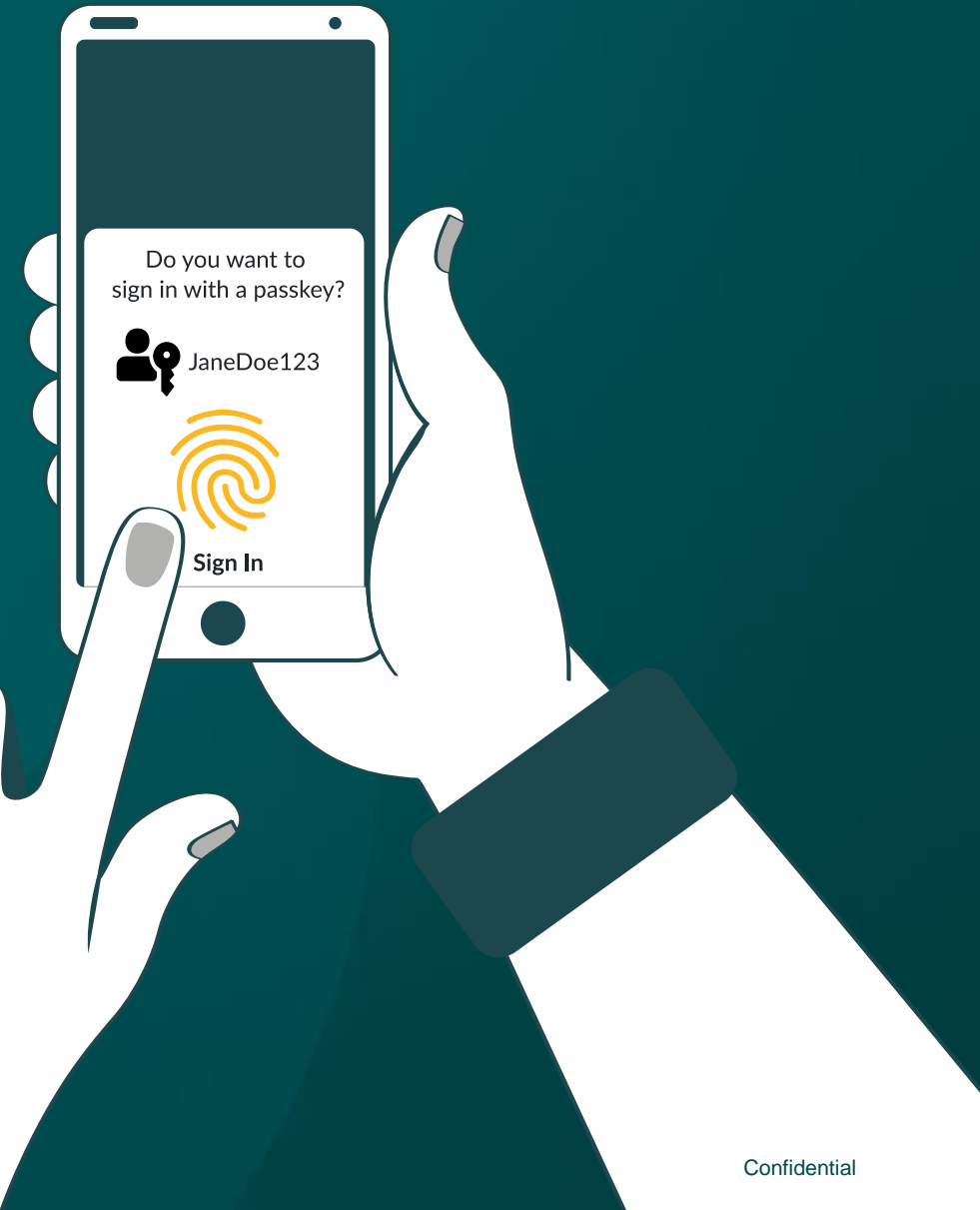
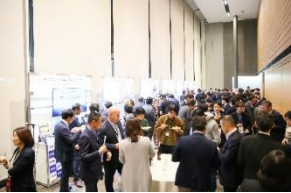
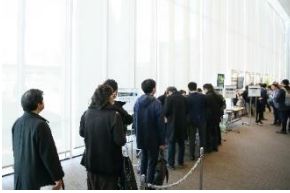
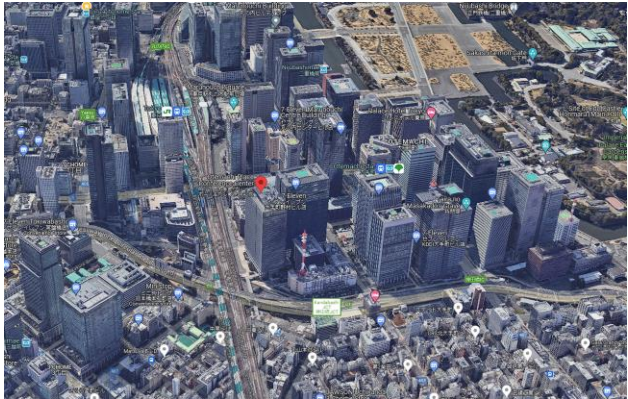


FIDO Tokyo Seminar 2024 SPONSORSHIP OPPORTUNITIES



2024 Tokyo Seminar - Held to full spec!

- Venue: OTEMACHI PLACE HALL & CONFERENCE, <https://otemachi-place-hc.jp/>
- Date and time: December 12 (Thu.), doors open at 12:00 p.m.
- Reception: from 6:00 p.m. to 7:00 p.m. (tentative)
- Admission: Free
- Hall Capacity: 400+
- Reception: Yes (standing buffet, alcohol provided)
- Number of sponsor booths: 16



Venue: OTEMACHI PLACE HALL & CONFERENCE

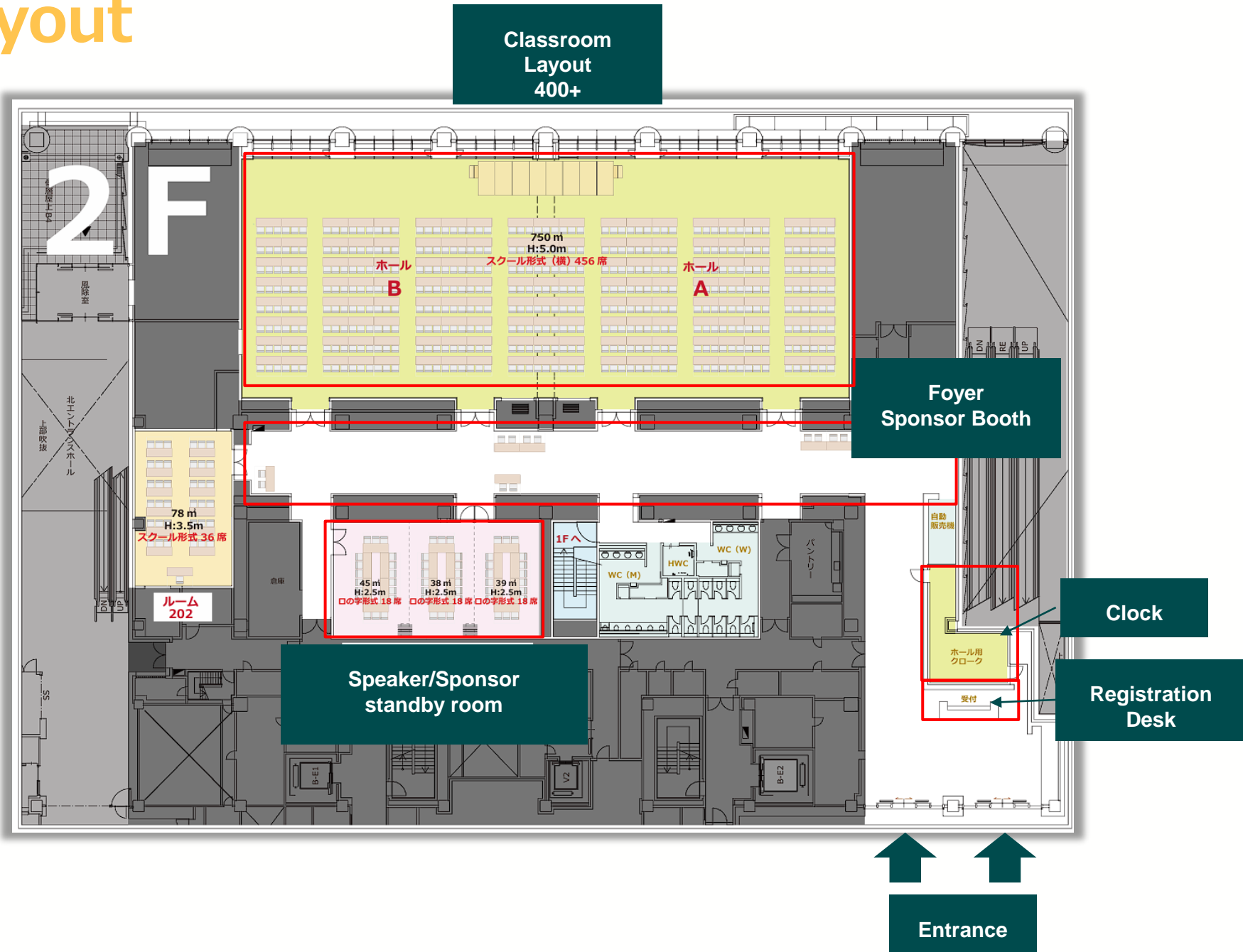
Address:

- 100-0004 Tokyo, Chiyoda City, Ōtemachi, 2 Chome-3-2 , EAST Tower 2Floor

ACCESS:

- A 7-minute walk from the Marunouchi North Exit of JR “Tokyo” Station
- Directly connected to Exit A5 of Tokyo Metro and Toei Subway “Otemachi” Station.

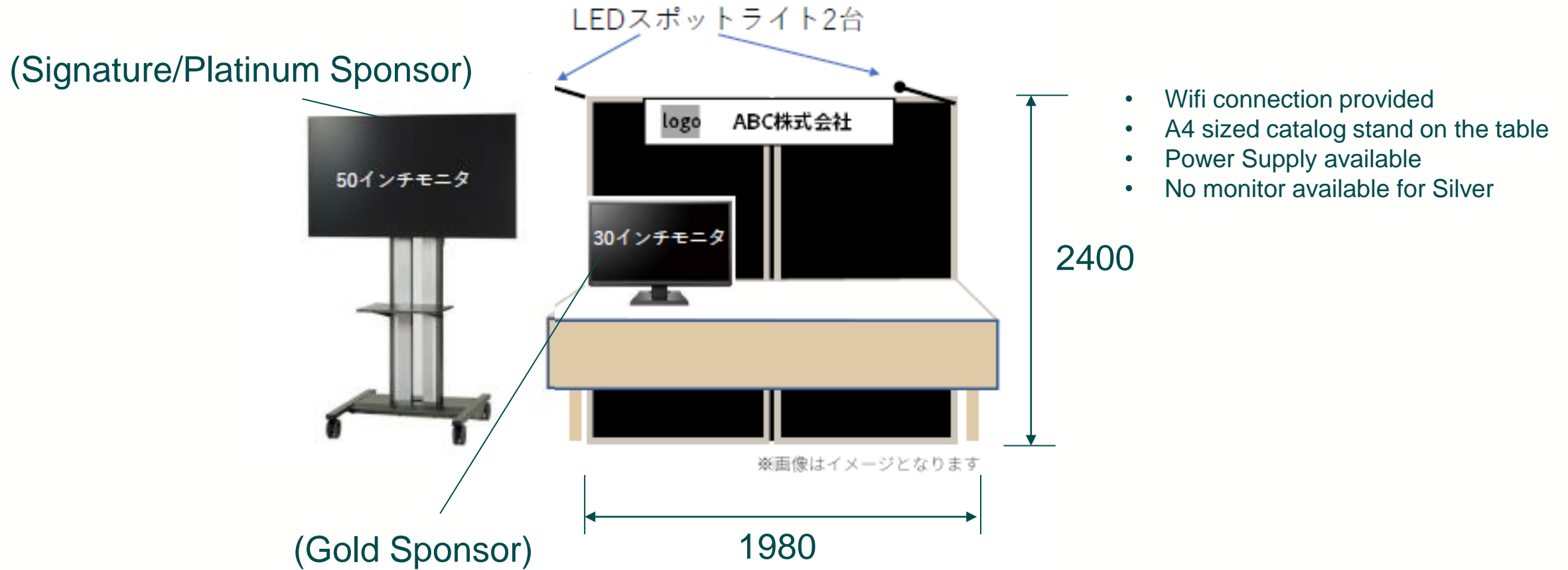
Hall Layout



Sponsorship Opportunities

	Signature Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Brand only Sponsor	Note
Number of Slots	1	1	5	9	Unlimited	
Opt-in contacts	All opt-in	All opt-in	in-person participant	in-person participant	N/A	
Speaking Slots	Live: 10 minutes	Live: 6 minutes	Live:3 minutes	N/A	N/A	
Available on demand content	up to 15min on demand content	up to 15min on demand content	up to 10min on demand content	N/A	N/A	
Booth	✓ Booth size: W1980×H2400 Close to Refreshment table	✓ Booth size: W1980×H2400 Close to Refreshment table	✓ Booth size: W1980×H2400	✓ Booth size: W1980×H2400	N/A	
	Signage W1500 x H200	Signage W1500 x H200	w900xh200	w900xh200		
	50 inch monitor	50 inch monitor	30 inch monitor	N/A		
	Desktop Catalog Stand	Desktop Catalog Stand	Desktop Catalog Stand	Desktop Catalog Stand		
Available promotional short video before opening and breaktime	✓ Up to 3 min	N/A	N/A	N/A	N/A	Not too much commercialize messaging. FIDO Alliance will review the content beforehand.
Welcome address at Networking reception	✓	N/A	N/A	N/A	N/A	
Added recognition before, during and after the event	✓	✓	N/A	N/A	N/A	
Brochure/collateral for participants	✓ Up to 3	✓ Up to 3	✓ Up to 2	✓ Up to 1	N/A	
Logo exposure before, during and after the event through SNS/email/web	✓	✓	✓	✓	✓	
Logo size	Large	Large	Middle	Small	Small	
Price(USD)	\$10,000	\$7,000	\$5,500	\$2,700	\$1,000	
<i>Price(JPY) Reference Only</i>	<i>¥1,530,000</i>	<i>¥1,071,000</i>	<i>¥841,500</i>	<i>¥413,100</i>	<i>¥153,000</i>	

Basic sponsor booth spec



How to Apply for Sponsorship

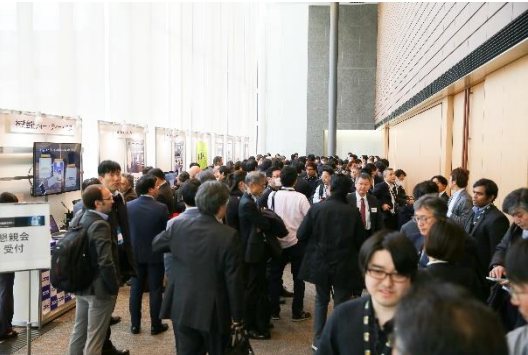
To request sponsorship, fill out the [Request Form](#).

Sponsorship will be allocated based on the FIDO Alliance Sponsorship Policy on a priority basis based on:

- 1. membership level; and then,
- 2. by the date and time that we received your request.

You have 14 days to sign the contract before the sponsorship is released to other parties.

Once your signed contract is received, we will generate an invoice with net 30 payment terms. Sponsorship benefits begin upon receipt of payment.



Presentation exposure opportunity:

Speaking slot during seminar

Signature: 10 minutes

Platinum: 6 minutes

Gold: 3 minutes



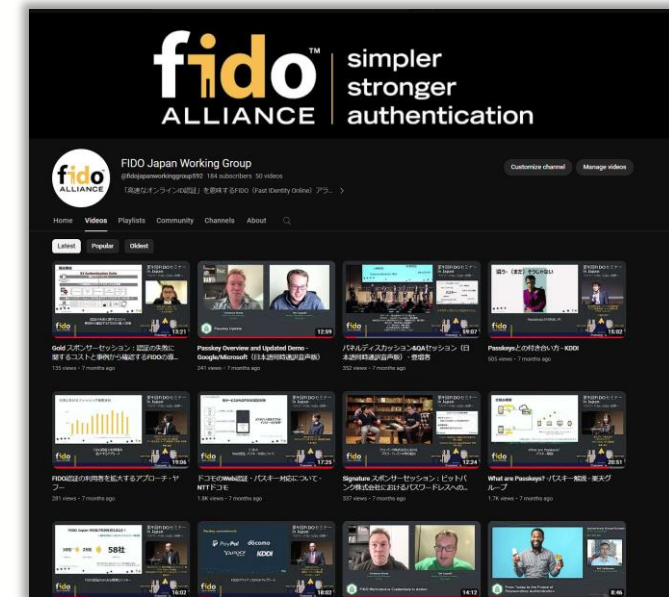
Available on-demand content

Video will be available on the FJWG YouTube channel after the event.

Signature: 15 minutes

Platinum: 15 minutes

Gold: 10 minutes



Questions?

Contact Atsuhiro Tsuchiya
tsuchiya@fidoalliance.org

