

FIDO Alliance Munich Seminar 2024

Strengthening Authentication with Passkeys in Automotive and Beyond



Sponsor Prospectus

Sponsorship and exhibition opportunities are now open for the FIDO Alliance seminar in Munich, Germany, on July 15, 2024! This event, in partnership with Swissbit, will provide an in-depth look at passwordless authentication with passkeys - with a focus on automotive and payments use cases.

The event is expected to attract 100 decision-makers from across Europe to meet solutions providers like you and learn about the fundamentals of passkeys, discuss the practical implementation strategies and considerations and hear real-world examples of successes organizations are having today with the technology.

Sponsoring this event will allow you to position yourself as an expert in passwordless authentication, providing 1-1 access to attendees through a dedicated expo space, opt-in registrant information, complimentary passes, speaking and ample networking opportunities.

We look forward to exploring this sponsorship opportunity with you.

How to Apply for Sponsorship

To request sponsorship, please [fill out this form](#).

Sponsorship will be allocated based on the FIDO Alliance Sponsorship Policy on a priority basis based on: 1) membership level; and then, 2) by the date and time that we received your request.

Sponsorship Details

	Signature	Supporting	Branding
Quantity	2	6	Unlimited
Sponsorship Cost	\$6,000.00	\$4,000.00	\$1,000.00
Complimentary passes	10	5	
25% discount passes	10		
Name and email of opt-in event registrants	✓	✓	
Company name, logo and web link on event website	✓	✓	✓
Company logo on materials throughout event	✓	✓	✓
Social media co-promotion	✓	✓	✓

Overview

July 15, 2024

Time: 11:00 AM - 6:00 PM

Le Meridien Munich
Bayerstraße 41, 80335
München, Germany

Questions?

Contact us at marketing@fidoalliance.org.