

#### SPONSORSHIP PROSPECTUS

## Osaka Seminar | 2024

#### **About The Seminar**

Sponsorship and exhibition opportunities are now open for the FIDO Alliance seminar in Osaka, Japan on May 20, 2024! This event will provide an in-depth look at passwordless authentication with passkeys and how organizations all over the globe are leveraging them to speed up sign-ins, improve service delivery and lower costs.

The event is expected to garner decision-maker attendees to meet solutions providers like you and learn about the fundamentals of passkeys, discuss the practical aspects of implementation, and hear real-world examples of successes other organizations have had with this technology.

Sponsoring this event will allow you to position yourself as an expert in passwordless authentication, providing 1-1 access to attendees through a dedicated expo space, opt-in registrant information, complimentary passes, speaking and ample networking opportunities.

We look forward to exploring this sponsorship opportunity with you.

#### **How to Become a Sponsor**

To request sponsorship, please fill out this form.

View the Sponsorship Policy.



### **Sponsorship Opportunities**

| Benefits   | Signature    | Supporting  | Branding    |
|--|--------------|-------------|-------------|
| Quantity   | 1            | 6           | Unlimited   |
| Sponsorship Cost                                   | \$7,500 USD  | \$4,000 USD | \$1,000 USD |
| Product exhibition booth in break / reception area | ✓            | ✓           |             |
| Quick pitch  | ✓            |             |             |
| Name and email address for opt-in registrants      | $\checkmark$ | <b>√</b>    |             |
| Company name, logo, web link on event website      | ✓            | ✓           | ✓           |
| Branding on on-site materials throughout event     | ✓            | ✓           | ✓           |
| Social media co-promotion before event             | ✓            | ✓           | ✓           |



# Thank you