

# FIDO Alliance Paris Seminar 2024: Mastering Passkeys, the Future of Secure Authentication



## Sponsor Prospectus

Sponsorship and exhibition opportunities are now open for the FIDO Alliance seminar in Gennevilliers, France on April 10, 2024! This event, in partnership with Thales, will provide an in-depth look at passwordless authentication with passkeys and how organizations all over the globe are leveraging them to speed up sign-ins, improve service delivery and lower costs.

The event is expected to garner 200 decision-maker attendees from across Europe to meet solutions providers like you and learn about the fundamentals of passkeys, discuss the practical aspects of implementation, and hear real-world examples of successes other organizations have had with this technology.

Sponsoring this event will allow you to position yourself as an expert in passwordless authentication, providing 1-1 access to attendees through a dedicated expo space, opt-in registrant information, complimentary passes, speaking and ample networking opportunities.

We look forward to exploring this sponsorship opportunity with you.

## How to Apply for Sponsorship

To request sponsorship, please [fill out this form](#).

Sponsorship will be allocated based on the FIDO Alliance Sponsorship Policy on a priority basis based on: 1) membership level; and then, 2) by the date and time that we received your request.

## Sponsorship Details

	Signature	Supporting	Branding
Quantity	1	6	Unlimited
Sponsorship Cost	\$6,500.00	\$4,000.00	\$1,000.00
Product exhibition booth in break / reception area	✓	✓	
Speaking Session	✓		
15-minute talk / demo in exhibit hall	✓	First 2 Signees	
Complimentary passes	10	5	
25% discount passes	10		
Name and email of opt-in event registrants	✓	✓	
Company name, logo and web link on event website	✓	✓	✓
Company logo on materials throughout event	✓	✓	✓
Social media co-promotion	✓	✓	✓

## Overview

April 10, 2024

10:00am-4:00pm

**Thales Cristal Building**  
4, avenue des Louvresses  
92622 Gennevilliers  
CEDEX - France

## Questions?

Contact us at [marketing@fidoalliance.org](mailto:marketing@fidoalliance.org).