

Authenticate Virtual Summit Series

Sponsor Prospectus

Authenticate Virtual Summits are a series of virtual seminars that delve into specific topics related to the FIDO approach to modern user authentication. The Summits are free to attend and garnered 5,000+ attendees from the combined FIDO Alliance & Authenticate communities in 2023. Depending on chosen level, sponsors of Authenticate Virtual Summits receive opt-in contacts, ability to host keynote talks, their own dedicated webpage on authenticatecon.com and other unique branding opportunities in the webinar platform.

Demystifying Passkey Implementations

U.S./Europe Airing – March 13, 2024 at 8:00 AM PT / 4:00 PM UTC

APAC Airing – March 20, 2024 at 9:00 AM SGT / 1:00 AM UTC

(Note: Each airing will include a mix of unique and cross-over content.)

Join our free half-day virtual event to explore the role of passkeys in contemporary cybersecurity strategies and learn how to bring them to your organization. This event will include in-depth sessions led by industry experts, offering insights into the practical aspects of passkey deployment, addressing issues such as scalability, user experience, and integration with advanced security and compliance requirements. Engage in dynamic discussions, hear the latest case studies, and gain a nuanced understanding of how organizations are leveraging passkeys in the ever-changing landscape of digital identity. Whether you're a product lead or an IT decision-maker, this event will provide actionable guidance on the latest trends and best practices for deploying passkeys.

How to Apply for Sponsorship

Sponsorship is available for both airings. To request sponsorship, please [fill out this form](#).

Sponsorship will be allocated based on the FIDO Alliance [Sponsorship Policy](#) on a priority basis based on:

1) membership level; and then, **2)** by the date and time that we received your request.

Pricing for Individual Seminars	Signature (both airings)	Supporting (both airings)	Supporting (one airing)	Branding (both airings)
Quantity	4	8	8	unlimited
Number of airings included	2 of 2	2 of 2	1 of 2	2 of 2
Sponsorship Cost	\$9,000.00	\$6,000.00	\$4,000.00	\$1,000.00
Speaking Session - 10 min keynote speaking session	✓			
All opt-in contacts	✓	✓	✓	
Listing and promotional content on event webpage (includes logo, 250 word paragraph, and 3 outbound links)	✓	✓	✓	
Branding on event page & emails (size/placement tiered by level)	✓	✓	✓	✓

Have an idea for a bespoke sponsorship? We'd love to hear from you. Contact authenticate@fidoalliance.org.

Contact us

Have questions? Please contact authenticate@fidoalliance.org. Please also be sure to visit authenticatecon.com or follow us on X (Twitter) ([@authenticatecon](https://twitter.com/authenticatecon)), and [sign up](#) for the latest Authenticate news and updates.