

FIDO APAC Summit

2023 SPONSORSHIP OPPORTUNITIES



About the Summit

Join us at the FIDO APAC Summit 2023 in Vietnam, the premier event in the region dedicated to advancing and promoting phishing-resistant FIDO (Fast Identity Online) authentication. This summit aims to unite industry leaders, cybersecurity experts, and government representatives from the Asia-Pacific region to delve into the latest developments, best practices, and success stories in the field of FIDO authentication.

Over the course of three days, the FIDO APAC Summit 2023 will highlight the importance of secure, phishing-resistant authentication methods, specifically focusing on FIDO standards. The conference will feature more than 25 VIP guests and speakers from the APAC region, with about 300 attendees expected. Participants can anticipate insightful keynote presentations, engaging panel discussions, comprehensive technical workshops, and ample networking opportunities.

Attendees will gain in-depth knowledge of the current state of authentication, develop their authentication strategy, connect with practitioners who have implemented modern authentication platforms using FIDO, explore unique authentication requirements, and ensure compliance with regulatory requirements.

This groundbreaking event is the first step toward a frictionless and more secure digital future. Get involved today!



Sponsorship Opportunities

Benefits	Signature	Platinum	Gold	Silver	Bronze
Sponsorship Cost	Sold Out!	\$10,000 USD	Sold Out!	\$5,000 USD	\$1,500 USD
Speaking sessions (see “sponsorship details” for session types by sponsor level)	✓	✓	✓		
Opt-in registration data for all attendees	✓	✓	✓	✓	
Demo table (size and location determined by sponsor level; see “sponsorship details”)	6 x 2 x 2.4 m	5 x 2 x 2.4 m	3 x 2 x 2.4 m	2 x 2 x 2.4 m	
Corporate Image Video Promotion during break (less than 5 mins)	✓	✓			
Logo on onsite materials (visibility determined by sponsor level; see ”sponsorship details”)	All	✓	✓	✓	
Listed as featured sponsor for social and networking event(s)	All	1			
SNS acknowledgements throughout event	✓	✓	✓	✓	
Branding on event website (logo and outbound link)	✓	✓	✓	✓	✓
Branding in attendee emails (logo and outbound link)	✓	✓			
Social media co-promotion before event	✓	✓	✓	✓	



Platinum Sponsor

Sponsors that invest at the platinum level get great brand exposure, with these benefits:

Pre-Show

- Company logo and outbound link on event website
- Social media co-promotion
- Branding in attendee emails (logo, outbound link)

During Show

- Sponsor speaking session
- Panel discussion session
- Demo table (5 x 2 x 2.4 m)
- Corporate Image Video Promotion at break (<5 min)
- Logo on all on-site materials, including slide decks
- Listed as featured sponsor for one (1) social and networking event
- SNS acknowledgements

After Show

- Opt-in registration data for all attendees

Gold Sponsor

Sponsors that invest at the gold level get these great benefits:

Pre-Show

- Company logo and outbound link on event website
- Social media co-promotion

During Show

- Sponsor speaking session
- Demo table (3 x 2 x 2.4 m)
- Logo on all on-site materials, excluding slide decks
- SNS acknowledgements

After Show

- Opt-in registration data for all attendees



Silver Sponsor

Pre-Show

- Company logo and outbound link on event website
- Social media co-promotion

During Show

- Demo table (2 x 2 x 2.4 m)
- Logo on all on-site materials, excluding slide decks
- SNS acknowledgements

After Show

- Opt-in registration data for all attendees

Bronze Sponsor

After Show

- Opt-in registration data for all attendees



How to Apply for Sponsorship

To request sponsorship, fill out the [Request Form](#).

Sponsorship will be allocated based on the FIDO Alliance Sponsorship Policy on a priority basis based on:

1. membership level; and then,
2. by the date and time that we received your request.

You have 14 days to sign the contract before the sponsorship is released to other parties.

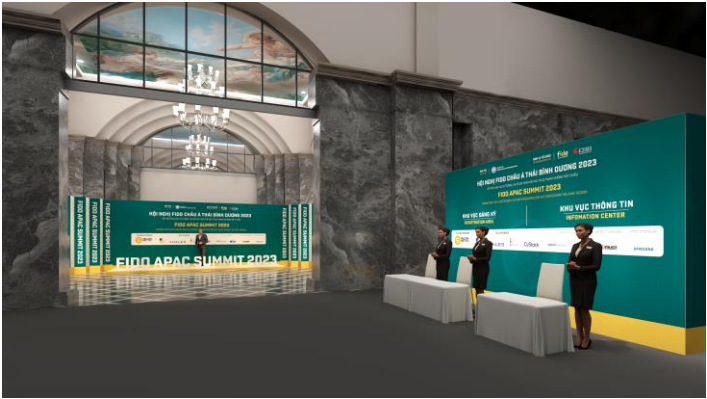
Once your signed contract is received, we will generate an invoice with net 30 payment terms. Sponsorship benefits begin upon receipt of payment.



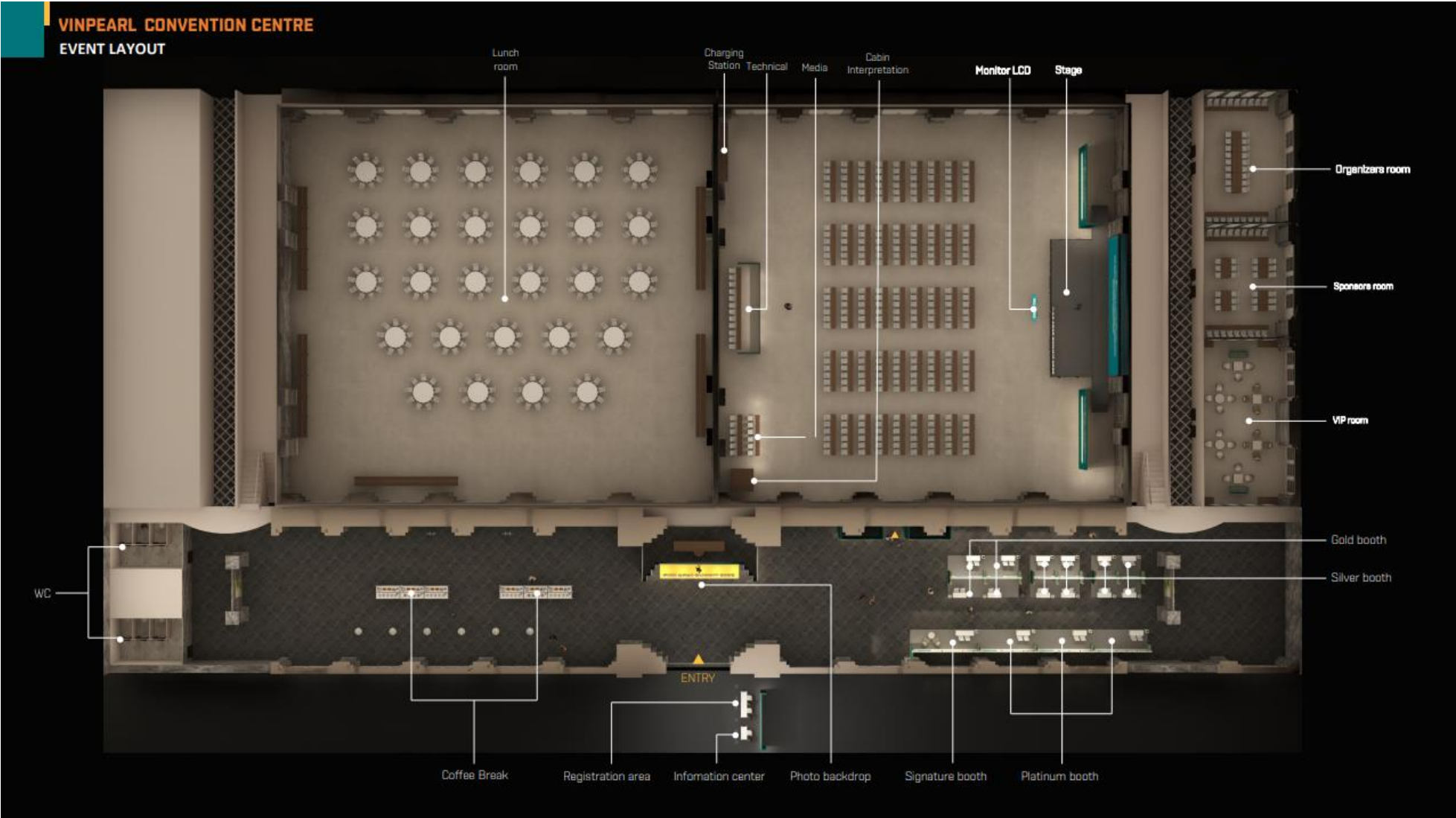
Booth Design Specifications



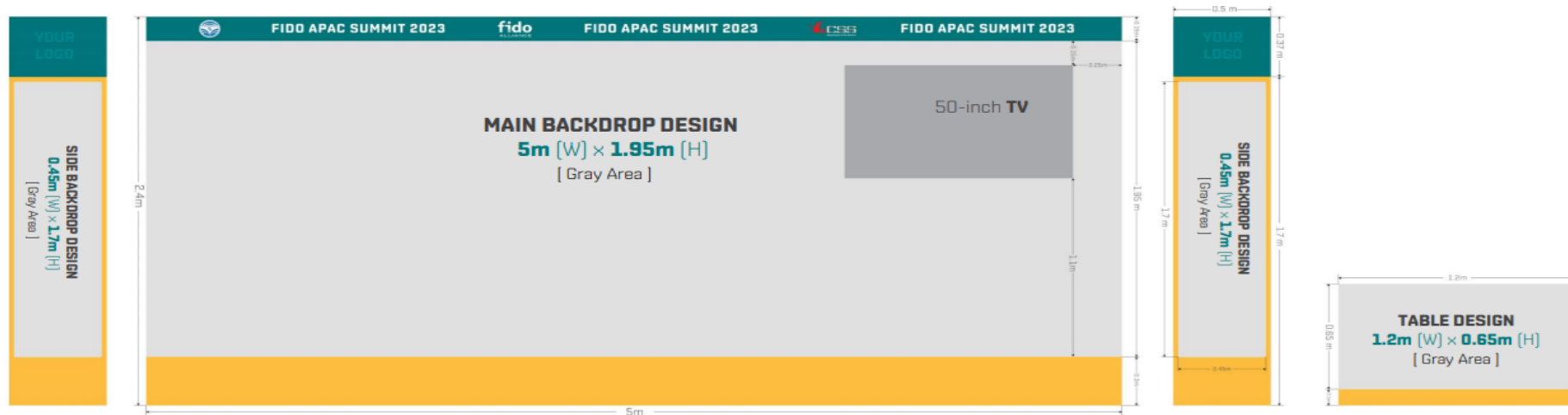
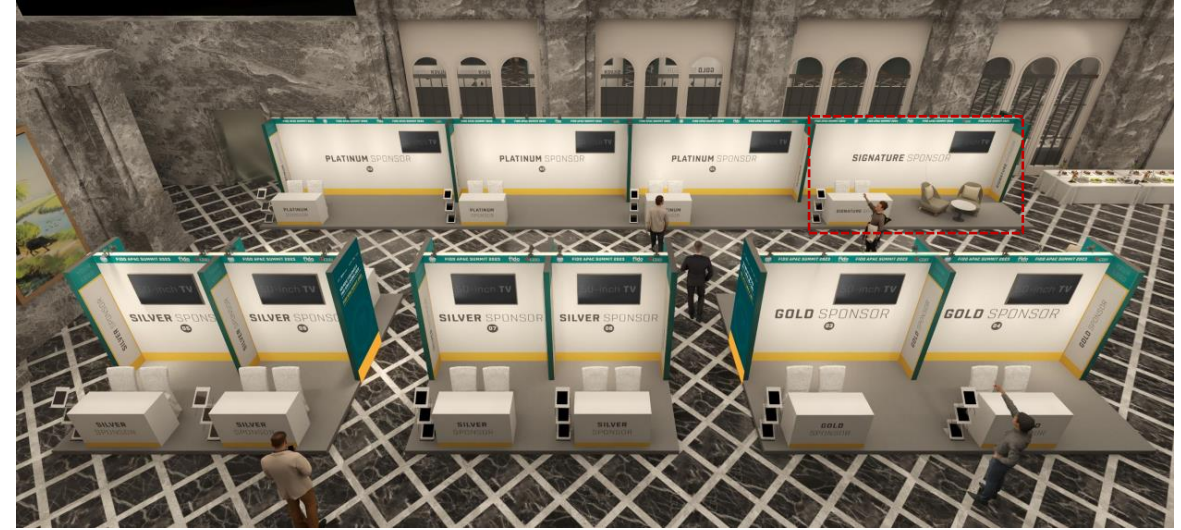
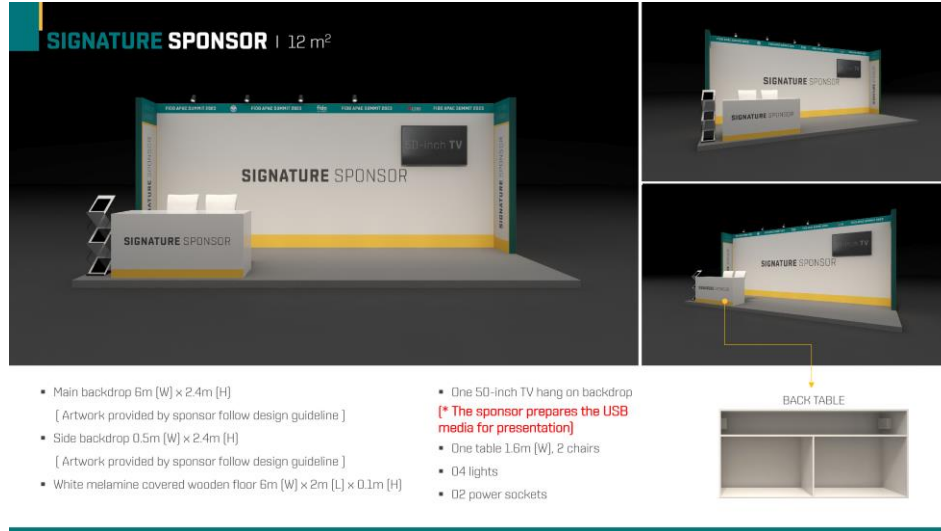
Floor Map



Detailed Layout



Signature 12m²

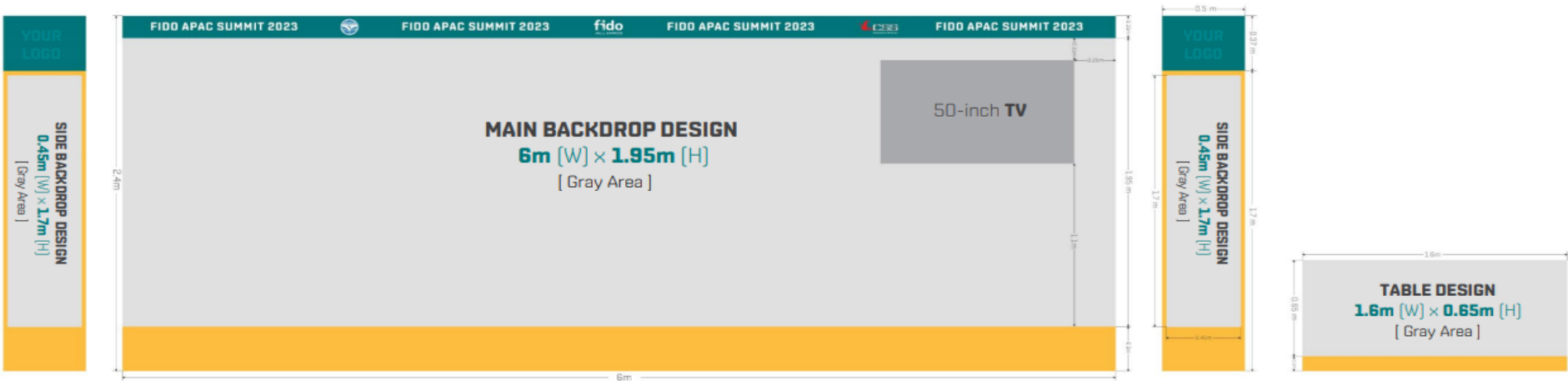


Platinum 10m²

SIGNATURE SPONSOR | 12 m²

- Main backdrop 6m [W] x 2.4m [H]
[Artwork provided by sponsor follow design guideline]
- Side backdrop 0.5m [W] x 2.4m [H]
[Artwork provided by sponsor follow design guideline]
- White melamine covered wooden floor 6m [W] x 2m [L] x 0.1m [H]
- One 50-inch TV hang on backdrop
(* The sponsor prepares the USB media for presentation)
- One table 1.6m [W], 2 chairs
- 04 lights
- 02 power sockets

BACK TABLE



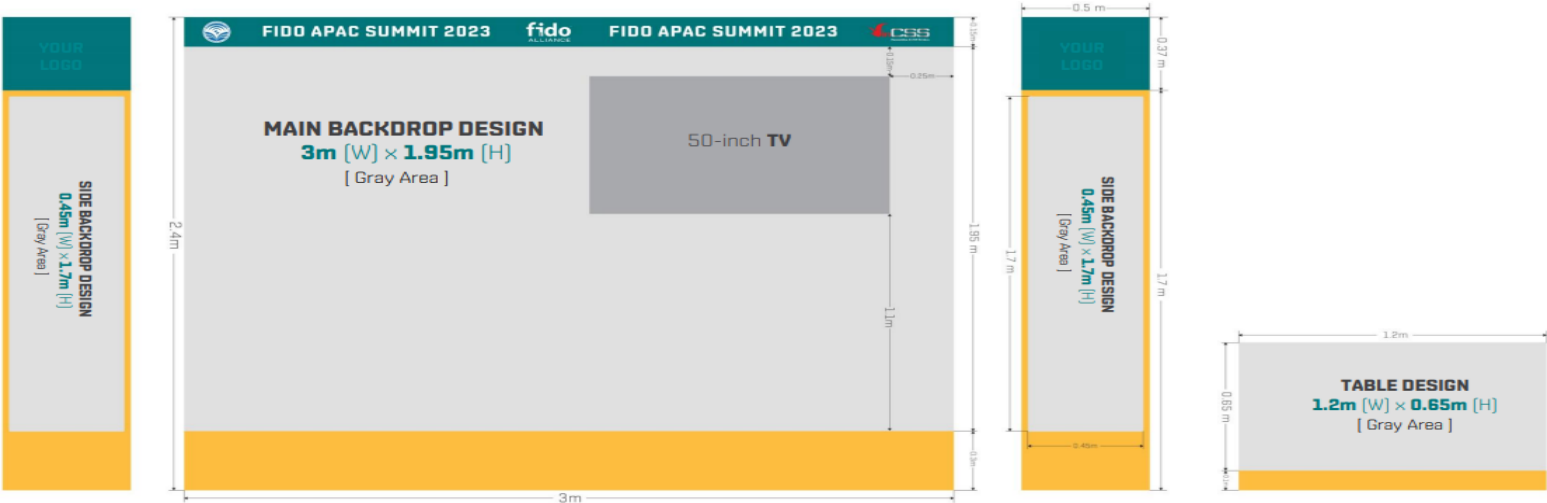
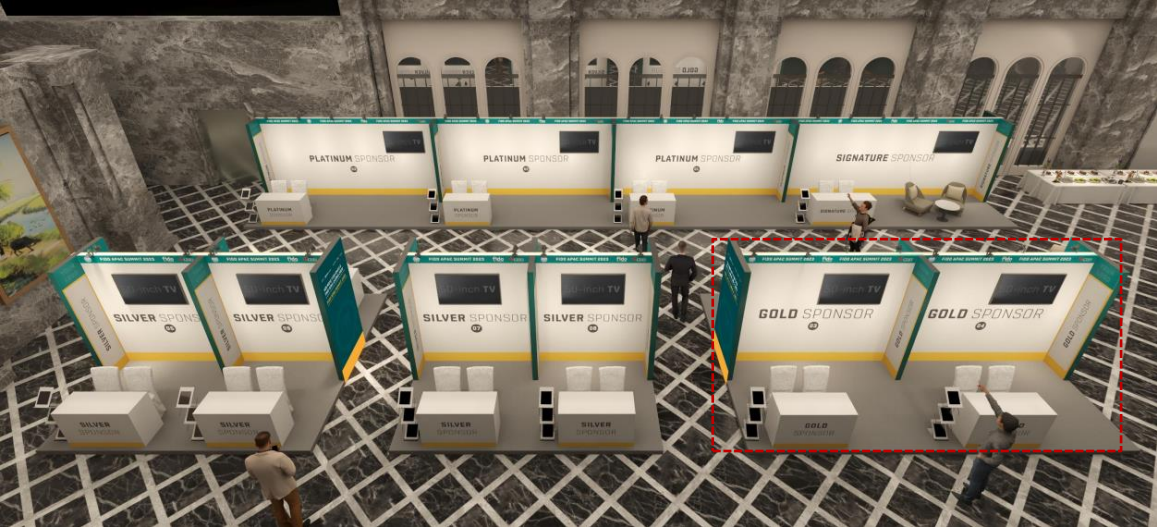
Gold 6m²

GOLD SPONSOR | 06 m²

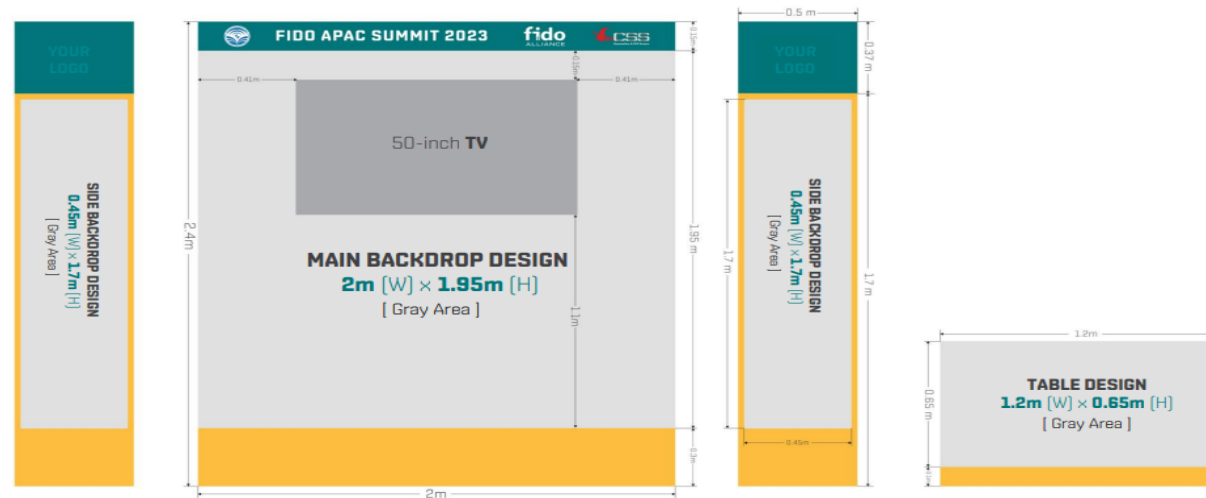
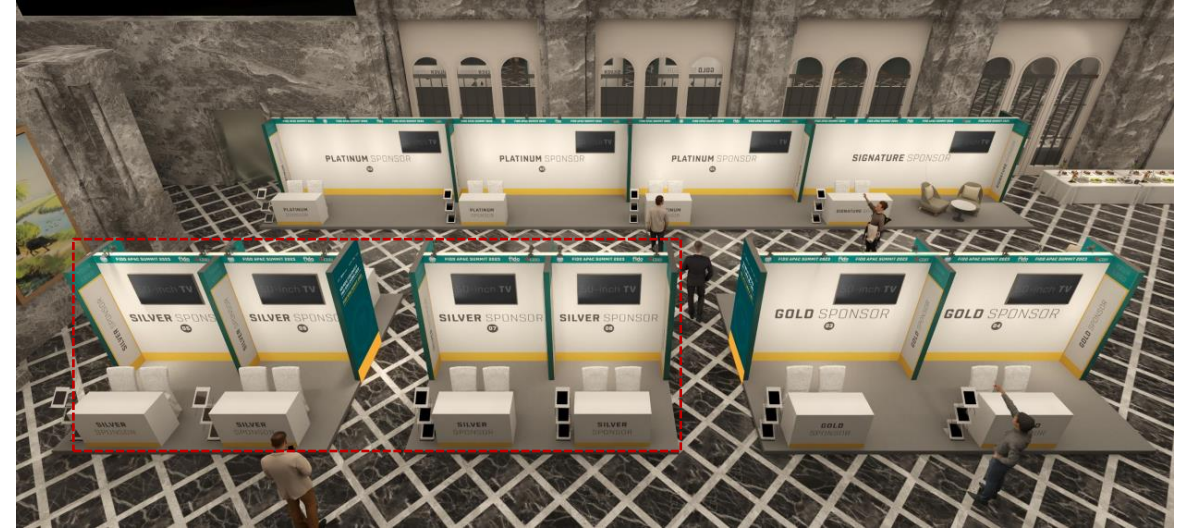
- Main backdrop 3m [W] x 2.4m [H]
[Artwork provided by sponsor follow design guideline]
- Side backdrop 0.5m [W] x 2.4m [H]
[Artwork provided by sponsor follow design guideline]
- White melamine covered wooden floor 3m [W] x 2m [L] x 0.1m [H]

- One 50-inch TV hang on backdrop
(* The sponsor prepares the USB media for presentation)
- One table 1.2m [W], 2 chairs
- D2 lights
- D2 power sockets

BACK TABLE



Silver 4m²



Questions?

Contact Atsuhiro Tsuchiya tsuchiya@fidoalliance.org

