

Trusona Passkey Workshop

Increase the speed and success of your passkey deployment



Passkey Workshop

Trusona's passkey workshop is a 3-hour working session held in collaboration with your digital business leaders, product owners, UX designers and security leads to enable you to increase the speed and success of your passkey deployment.




The workshop leverages the FIDO Alliance UX Guidelines for passkeys which was led by Trusona and developed in collaboration with IAM, design and engineering experts from Apple, Google, Microsoft and others.

At the end of the workshop, you will have a clear understanding of your:

- Passkey business goals in the context of your customer authentication program
- Passkey user journey strategy along with identified user interface changes
- Passkey security strategy

Workshop deliverables

One week after the workshop, Trusona will provide you with a comprehensive business brief for stakeholder alignment that includes:

-  A presentation that summarizes the workshop discussions and strategic decisions
-  A recommendation for your passkey user journey strategy
-  A collection of branded clickable prototypes to visualize your new passkey experience

Global industry support for passkeys

Many prominent brands across multiple industries – including CVS Health, eBay, Hyatt, Kayak, PayPal and Shopify – have already embraced passkeys, further highlighting their value and effectiveness. Passkeys replace passwords and legacy 2FA such as OTP over SMS that lack security, usability and cost-effectiveness.

While passkeys are an open standard, that alone does not make a website or app automatically provide them. In fact, significant steps are required to add passkeys to a website or app.

The key determinant of passkey adoption lies in the thoughtful design and effective execution of the new passkey-related user journeys which complement and extend your security requirements.

Why Trusona

Trusona is a FIDO Alliance Board member, serves as Founder and Chair of the FIDO UX Working Group and has been a leader in UX research for authentication since 2018.

Trusona, Google, U.S. Bank and 1Password are the financial underwriters of the FIDO Alliance UX Guidelines for Passkey Creation and Sign-in. To learn more, visit trusona.com/fido.

Schedule now

Contact Trusona to schedule your Passkey Workshop

**Limited to two per month*