



Migrate from passwords to passkeys with Trusona Authentication Cloud

Improve business growth and profitability with simpler, faster sign-ins.



Frictionless authentication, engaged customers

Customer experience (CX) has overtaken product and price as the key brand differentiator. A great CX is no longer a “nice to have” — it’s a requirement for any successful digital transformation strategy.

Trusona Authentication Cloud is a cloud-based MFA service enabling users to authenticate with a “tap-and-go” experience, without the need for any kind of mobile app.

Proxy-based architecture and OIDC connector

Almost no development or integration required, making it fast to POC and deploy with any identity management system.

Simple upgrade experience

Flexible, low-risk approach to allow your customers to easily migrate away from passwords to passkeys.

No-code Journey Builder

Select from predefined user journeys and customize them to match your brand experience without any development.

A wide range of authentication capabilities

Supports authentication when using a phone, desktop or shared computer.

Standards-based

Deliver passwordless MFA with device-based biometrics using the FIDO and WebAuthn standards as well as passkeys.

Benefits to the business

By streamlining your sign-in experience, we allow your customers to engage with you more easily.

Strong authentication with a wonderful experience

- Happier users who spend more
- Lower attrition and abandonment, increased revenues
- Higher retention, lifetime value (LTV)

Lower cost of running the business

- Reduced account takeovers and account sharing
- Reduced fraud and fewer manual fraud analysis actions
- Reduced spend on outsourcing manual reviews

Benefits of eliminating passwords

- No more password resets
- Reduced call center complaints
- Fast, simple, frictionless logins



“A strong blend of security and usability is core to any successful authentication solution and Trusona Authentication Cloud’s modern approach marries the two with a simple, standards-based sign-in experience.

Roger Thornton, Ballistic Ventures